

My name is David Davey and have worked in the retail, graphic design, web design and multimedia industry for over 20 years. I have had experience and training in traditional pre-press printing techniques, print design, digital design, web design and multimedia. I worked in many types of jobs from photographic printing, camera/audio operations for KEYT television, print, web, social posts, email and video presentations for local cable programming and websites. I have worked for two Los Angeles area marketing agencies in the last 15 years. I have kept my skills current by learning the latest in Adobe Creative Cloud software, website design, video and other software advancements. I also have experience with online web and marketing tools such as: Squarespace/WIX/MailChimp/Bloomerang/GiveButter/Lawmatics/Shopify. I currently doing freelance work for a few local businesses and a non-profit organization which helps adults with autism. creativesteps.org

To view my online portfolio of my digital work: ddaveydesigns.com

Email: info@ddaveydesigns.com

Phone: (805) 946-0806

Professional Experience:

2023 – Present: Freelancer (Previous employer owner retired from company and closed)

2015 – 2023: RSC MARKETING AND ADVERTISING – AGOURA HILLS, CA (2019 – 2023 REMOTE)

Graphic Designer / Web Designer / Video Editor / Social Media

Created websites, website banners and maintained customer online content.

Creative content such as flyers, large format banners, mail coupons, postcards, etc.

Designed content for social media campaigns.

Sent out monthly HTML email newsletters, engagement emails, promo emails.

Created traditional printed flyers, posters, magazine ads, newspaper ads, postcards, signage

Created many logos from concept to final product.

Edited cable commercials and promotional videos for websites, YouTube and television.

Similar job tasks to previous design agency using newer technologies and software.

2014 – 2015: TDC Studios – Ventura, CA – Student – SOFTWARE RE-TRAINING

2011 – 2015: TARGET - CAMARILLO, CA – SALES FLOOR/PHONE OPERATOR/FITTING ROOMS

2011 – 2011: TOYSRUS - VENTURA, CA - SALES FLOOR/CASHIER (Seasonal)

2006 – 2011: HALEY AND ASSOCIATES - NEWBURY PARK, CA

Video Editor / Graphic Designer / Social Media

2004 – 2006: KEYT Television – Santa Barbara, CA - Camera Operator / Floor Director

2002 – 2004: TDC Studios – Ventura, CA – Student / Intern – Graphic Design/Video/Studio

1995 – 2002: The Image Source – Ventura, CA – Sales Representative Digital 4 Pre-Press

Printing / Photo Lab

1995 – 2002: Ventura College/USCB Extension – Teaching Assistant Graphic

Design/Multimedia

Core Competencies:

Adobe Creative Cloud Print/Video Applications

Web Design/WIX/Squarespace/HTML

Studio Technician Skills - Work Well Under Pressure - Project Management Skills - Problem

Solving Skills - Desire to Always Improve Skills - Self-starter /Independent Worker

Experience remote working and in office environment

Certification:

Digital Multimedia Technician - TDC Studios (2 Certifications 10 years between)
Studio Production Technician - TDC Studios
Certificate for Excellence in Graphic Design Ventura College

Education:

Technology Development Center: 2002 – 2004 and 2014 – 2015
Updating skills on current versions of Adobe Creative Cloud, web design, video software
KEYT Television: 2004 – 2006
Floor director, camera operator, audio controller, teleprompter
Technology Development Center Intern: 2003 – 2004
Editor, motion graphic designer, lighting/studio assistant, director
Technology Development Center: 2002 – 2003
Digital Multimedia Technician/Studio Production Technician
UCSB Extension: 1996 – 2001
Multimedia Program Student and Teaching Assistant
Ventura College: 1993 – 1996
AA Degree/Graphic Design

Hardware:

2022 Mac Studio with all Adobe Creative Cloud Software